

HIGH IMPACT DIGITAL ADS

OBJECTIVE: Position Mocap as the leading Plastic Caps and Plugs Manufacturer in the US, while driving targeted Fluid Power traffic to corporate site.

SOLUTION: Our web development and production team placed these Prelude ads in front of their directed audience for those who are most likely looking for a plastic caps and plugs manufacturer based on their perspective audiences.

RESULTS:

FluidPowerWorld.com

- Over 10,000 Impressions
- Over 180 Clicks
- Average 1.93% CTR
- 20 soft leads

DesignWorldOnline.com

- Over 30 soft leads

